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Article

2011 Intercolor

Sunday 22 May 2011



INTERCOLOR: colour trend conference to be staged in Biella

COORDINATED by *Color Coloris*, the designers' association that represents Italy, the *S/S 2013 International Color Trends Forecasting Conference* is being organised in Biella, Italy, from 29 May to 1 June in the Cittadelarte building. It will be attended by delegations from 13 countries including China Japan and Thailand alongside ten European nations. Local textile companies are being invited to attend the opening Workshop and two leading fine wool weavers in the area, **Loro Piana** and **Cerruti**, will be at home to delegates during the conference.

Although the event relates to outerwear colours, these will not fail to influence intimate and swimwear shades for the season.

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